

# Talbot

## FIGURE SKATING TEAM

P.O. Box 1344, Easton, Maryland 21601

Dear Business Owner:

The Talbot Figure Skating Team (TFST) is a club that is dedicated to the advancement of our member's personal and athletic goals as a figure skater. We were formed three years ago to create unity amongst our skaters; educate parents and skaters on the fundamentals of skating; to establish an identity to positively represent our home rink at Talbot County Community Center; and to initiate social activities and team bonding. While still in our infancy, we are 35+ youth members strong and are continuing to grow. This past season we were happy to host TWO synchronized skating teams and an Ensemble Team! We are currently hoping to add an intermediate synchronized skating team for the 2011-12 season. Our hope is to provide programs that are enjoyable, rewarding, and that will positively influence youth from Talbot and its surrounding counties. In addition to learning about the sport of figure skating, we also support community service projects throughout the season. We hope that by building well-rounded young athletes, they will be able to give back to our community in a very positive way.

Although a recreational sport, and we share many similarities with other recreational teams and programs throughout the area, there is one major difference: our playing 'field' of ice rents for **\$275 per hour**. Most recreational teams in our area play on 'free' fields.

Parents provide most of the time, energy, and finances for competitions and practices for their child(ren). The Team Board Members and coaching staff make commitments to assist our figure skaters with training and ice time with the goal of having the Team be as competitive as they can be at the highest levels while having fun with this recreational sport. However, because of our 'field' cost, this sport is very expensive in comparison to other recreational sports in our area and we unfortunately find the need to reach out for assistance to enable us to afford the amenities needed to support our skaters.

We are writing today to request team sponsorship. Your generosity may be acknowledged in several ways with our different levels of sponsorship. The levels are outlined within this packet and we hope you will find one which will fit your advertising budget. In addition, through October, 2011 sponsors are eligible to have their name or logo printed on our Team T-Shirts. Your support will enable us to cover the costs of our basic needs, such as paying for ice time, coaches, uniforms/attire, and competition fees. We want all members to have the opportunity to skate!

We "thank you" in advance for your anticipated support. Our tax I.D. # is 264375209. If you have any questions, please feel free to contact Cary Barnes, TFST President at 443-496-2400 or via email [President@talbotfigureskatingteam.org](mailto:President@talbotfigureskatingteam.org) or Robin Smith, TFST Secretary at 410-935-4319 or via email [secretary@talbotfigureskatingteam.org](mailto:secretary@talbotfigureskatingteam.org).

Sincerely,

The Talbot Figure Skating Team



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### Sponsorship Levels for 2011-2012

#### **T-Shirt Level**

##### **\$50 - \$75**

Your name or company listed on our team t-shirt (commitment by October, 2011) and on our TFST website  
The satisfaction of knowing you helped the youth figure skaters of our community

#### **Bronze Level**

##### **\$150+**

Your name or company listed on our team t-shirt (commitment by October, 2011) and on our TFST website  
An eighth of a page (business card size) ad in our 2011-12 monthly newsletter and all of our exhibition programs  
The satisfaction of knowing you helped the youth figure skaters of our community

#### **Silver Level**

##### **\$325+**

Your name or company listed on our team t-shirt (commitment by October, 2011) and on our TFST website with link to your website  
A quarter page (1/4) ad in our 2011-12 monthly newsletter and exhibition programs  
Your name or company added to our Silver Sponsorship Plaque to be displayed at Talbot County Community Center  
The satisfaction of knowing you helped the youth figure skaters of our community

#### **Gold Level**

##### **\$500+**

Your name or company listed on our team t-shirt (commitment by October, 2011) and on our TFST website with link to your website  
A half page (1/2) ad in our 2011-12 monthly newsletter and exhibition and competition programs  
Your name or company added to our Gold Sponsorship Plaque to be displayed at Talbot County Community Center  
Your name or company name displayed on a 2x3 banner to be displayed at all of our 2011-12 home events (exhibitions and competitions)  
The satisfaction of knowing you helped the youth figure skaters of our community

#### **Platinum Level**

##### **\$1,000+**

Your name or company listed on our team t-shirt (commitment by October, 2011) and on our TFST website with link to your website  
A full page ad in our 2011-12 monthly newsletter and exhibition and competition programs  
Your name or company added to our Platinum Sponsorship Plaque to be displayed at Talbot County Community Center  
Your name or company name displayed on a 3x5 banner to be displayed at all of our 2011-12 home events (exhibitions and competitions)  
Your name or company listed exclusively on a TFST subgroup (i.e. Synchro or Ensemble) t-shirt (commitment by November, 2011)  
The satisfaction of knowing you helped the youth figure skaters of our community

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### 2011-2012 Sponsorship Form

Please send form with sponsorship payment to address above or email and we will be happy to pick up.

CONTACT INFORMATION	
COMPANY NAME	
CONTACT	
STREET CITY, STATE ZIP	
PHONE NUMBER	
E-MAIL	
WEB PAGE	
PHONE NUMBER	
SPONSORSHIP LEVEL	AMOUNT
<input type="checkbox"/> PLATINUM \$1,000+	\$
<input type="checkbox"/> GOLD \$500-\$999	\$
<input type="checkbox"/> SILVER \$325-\$499	\$
<input type="checkbox"/> BRONZE \$150-\$324	\$
<input type="checkbox"/> T-Shirt Only \$50 or \$75	\$
<b>TOTAL (Checks are payable to TFST) \$</b>	

## THANK YOU FOR YOUR SUPPORT

Please include ad & logo as required. Current year sponsorship can be upgraded at any time throughout the season.

You may also e-mail your logo electronically to [info@talbotfigureskatingteam.org](mailto:info@talbotfigureskatingteam.org)